



NEW Products Promo

SAVE \$5/CASE UP TO \$500 ON ALL NEW PRODUCTS!

Valid January 1, 2020 through June 30, 2020

Name of Operation _____

First and Last Name _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____

Email I would like to receive emails from Chef Pierre, Bistro Collection & Sara Lee brands.

Distributor Name _____ Distributor City, State _____

TYPE OF OPERATION: (check one)

Commercial Restaurants

- Traditional QSR/Fast Food
 - Bars & Taverns
 - Fast Casual/Quick Casual
 - Traditional Bakeries
 - Midscale/Family Dining
 - Farm Stands
 - Casual Dining
 - Convenience Stores
 - Fine Dining
- Average Number of Meals Served Per Day
- Under 100 Meals
 - 100-299
 - 300-499
 - 500-599
 - 600-999
 - 1,000-1,999
 - 2,000-4,999
 - 5,000 or more

Non-Commercial/Beyond Restaurant/Onsite Feeding

- Business & Industry
 - Casinos/Gambling
 - Hospitals
 - Corrections
 - Traditional Nursing Homes
 - Supermarket Deli
 - Retirement Communities
 - Mass Merchandisers
 - Colleges & Universities
 - Recreation
 - Vending
 - Airlines/Travel
 - Office Coffee Service (OCS)
 - Cruise Lines
 - Stadiums/Arenas
 - Lodging
- How did you hear about this program?
- Sales Rep
 - Distributor Sales Rep
 - Tradeshow
 - Website
 - Email
 - Other _____

PRODUCT CODE	PRODUCT NAME	CASES PURCHASED	REBATE PER CASE	TOTAL REBATE
BREADS				
08282	Chef Pierre® NEW! Pre-Cut Jalapeño Cornbread		x \$5.00 =	
41317	Chef Pierre® IMPROVED! Whole Grain Biscuit		x \$5.00 =	
MUFFINS				
08858	Chef Pierre® NEW! Whole Grain Individually Wrapped Cinnamon Apple Muffin		x \$5.00 =	
08859	Chef Pierre® NEW! Whole Grain Individually Wrapped Corn Muffin		x \$5.00 =	
DESSERTS				
04251	Sara Lee® NEW! Chocolate Pound Cake		x \$5.00 =	
08213	Sara Lee® NEW! Classic Iced Brownie without Nuts		x \$5.00 =	
08214	Sara Lee® NEW! Premium Salted Caramel Brownie		x \$5.00 =	
08211	Sara Lee® NEW! Premium Triple Chocolate Chunk Brownie		x \$5.00 =	
09347	Chef Pierre® NEW! Bourbon Chocolate Pecan Pie		x \$5.00 =	
09348	Chef Pierre® NEW! Chocolate Brownie Pie		x \$5.00 =	
09368	Chef Pierre® NEW! Pumpkin Spice Latte Pie		x \$5.00 =	



TO REDEEM: Online redemption encouraged. Photocopies accepted.

Redeem online at www.fspromos4u.com/saralee and enter the Quick Access Code: H1FY20NewProducts or mail completed form to:

Sara Lee Frozen Bakery
c/o H1FY20 New Products Promo
PO Box 2040
Brownsdale, MN 55918

CALL 855.524.7876 OR CONTACT YOUR FOODSERVICE OR DISTRIBUTOR REP FOR MORE INFORMATION

TERMS & CONDITIONS: Valid only for product codes listed in this offer. Promotion period is January 1, 2020 – June 30, 2020. All items listed on this offer can be purchased at any time during the promotional period. Offer applies only to foodservice operators. One coupon/redemption per location or headquarters address. Headquarters may submit for multiple locations and request one combined rebate check; however, reporting must show individual store addresses and purchase information. This offer is not valid for school or military bids and operator members of Group Purchasing Organizations. Offer does not apply to Resale, Bid, Contract Business, National Accounts and Franchise affiliated groups. Any other use constitutes fraud. Sara Lee Frozen Bakery Teams has final decision on the interpretation of the terms & conditions of this program and reserves the right to cancel this program at any time. Void where prohibited. Distributor invoices or tracking reports must accompany rebate form and include Sara Lee Frozen Bakery item numbers, operator & distributor business name and appropriate purchase dates and postmarked by July 31, 2020. Allow 6-8 weeks for fulfillment. Not valid in conjunction with any other Sara Lee Frozen Bakery offer except the Sweet Perks Program. Limit \$500.